

Zelgor Appoints Award-Winning Marketer and Entrepreneur Spencer Bramson as Chief Marketing Officer

Award-Winning Marketing Veteran Joins Zelgor Games to Spearhead Global Marketing

Zelgor Inc. announced today the award-winning entrepreneur and marketer [Spencer Bramson](#) is joining Zelgor's executive team as Chief Marketing Officer. Mr. Bramson will spearhead global marketing and evangelism for Zelgor's community, along with overseeing the launch of their initial games, Noobs in Space and NoobTubes.

Throughout the past decade, Mr. Bramson has established himself as a visionary leader with a track record of success devising innovative strategies for driving brand awareness, product loyalty, and customer retention. Mr. Bramson brings a rich resume of leading consumer-facing and technology companies, including Procter & Gamble, Ford Motors, Kendrick Lamar, Google, Playtex Tampons, Spotify, Thomson Reuters, and many others, hiring his past agencies to conduct their product launch marketing efforts. Additionally, Mr. Bramson is an accomplished entrepreneur and founder.

Mr. Bramson has been the recipient of numerous awards, including the Rising Star Award from the Business Journal, the Future Leaders Group & All-Star Awards from Massachusetts Innovation & Technology Exchange, and the Future Forward Entrepreneur Award from Future Forward Association.

The hire of Mr. Bramson comes along after a long list of executive and leadership roles in the past six months including, [Phil Fogerite as Chief Product Officer](#), [Will Teixeira as Lead Engineer](#), and [Andres Gonzalez as Lead Designer](#).

"Spencer is very entrepreneurial, immediately understood our vision for Zelgor, and what we're trying to do for games," Zelgor CEO, John Fanning Jr. commented. "He also brings tremendous experience in building brands and mobilizing a large community. Spencer is a great fit for Zelgor. We're thrilled to have him on board."

"I've been looking for the right opportunity to help create a product and brand that can become a franchisable and global success, Zelgor and the Noobs have that," said Spencer Bramson.

About Zelgor Games:

Zelgor is an interactive entertainment company launching a unique media franchise called the Noobs. An army of outlandish aliens exploring the Universe and disrupting the \$150 Billion Global Games Industry. Zelgor investors include the famous venture capitalist Tim Draper, co-creator of Guitar Hero, Kai Huang, and the founders of Napster. The Zelgor team brings

real-world experience building successful games like The Sims, Bioshock Infinite, Dungeons & Dragons Online, and more.

To learn more about Zelgor Games, visit [Invest.Zelgor.com](https://invest.zelgor.com).

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